# Work Assignment 9\_Track A

# Stakeholder evaluation

*Remember to save a personal copy of this completed work assignment for future reference.*

# Purpose

This assignment will allow the learner to reflect on evaluation metrics or indicators of success for engagement, as part of continuous program improvement in your context.

# Instructions

Think again about the short and long-term outcomes or desired results for stakeholder engagement in your context. Remember that short-term and intermediate outcomes focus on the immediate effects of the engagement program. Long-term results are the systemic changes that the engagement program may influence over time, including lasting changes in attitudes towards the research. Outcomes are measured by specific and concrete indicators, which provide evidence that a specific change has occurred.

Answer the questions below.

1. How are you currently monitoring progress of your stakeholder engagement program in your context? Describe your approach and any tools being used.
2. List at least one measureable short-term indicator and one long-term indicator of success for stakeholder engagement that is (or can be) realistically tracked and reported on in your context. Be specific!
3. Give a specific example of how you involve (or can involve) stakeholders in the evaluation of your engagement plan or success of engagement activities? Be specific!