**Work Assignment 5\_Track A**

*Remember to save a personal copy of this completed work assignment for future reference.*

# Purpose

In Lesson 5, you learned about the importance of proactively communicating with stakeholders and anticipating which issues are likely to be controversial or misunderstood during a trial. This assignment reinforces how stakeholder engagement can help you address these issues early on and in a straightforward and comprehensive way throughout the trial.

# Step 1: Managing Issues

* Refer back to your previous work assignments and describe one or two key issues that might threaten to undermine community trust or trial credibility at your site.
* Describe at least two ways you will engage stakeholders to determine a plan for site-specific issues management procedures.

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# Step 2: Communications Monitoring

Engaging stakeholders can help researchers monitor potential problems and respond to emerging issues. Describe at least one stakeholder engagement activity that you would execute to help you stay informed about misinformation or rumors circulating in the media and/or community.

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